

Two Years of Postgraduate Diploma in Business Management

Engage in learning that is relevant to which gives opportunities to develop a range of skills, techniques and attributes essential for successful performance in working life. The Postgraduate Diploma provides broader work related focus and is particularly useful for learners who wish to progress to MBA or other Master's degree programme.

Program Details

Objective of the program

Postgraduate Diploma in Business Management specialised in Strategic Management and Leadership are designed to provide, focused and specialist courses, linked to professional body requirements and National Occupational Standards where appropriate, with a clear work related emphasis. There is a strong emphasis on practical skills development alongside the development of requisite knowledge and understanding in the sector. They are particularly suitable for more mature learners who wish to follow a programme of study that is directly related to their work experience or to an aspect of employment that they wish to move into in due course.

On successful completion of these qualifications, national recognition by employers enables learners to progress into or within employment and/or continue their study in the vocational area.

Admission requirements

- A Diploma or Bachelor's Degree from an approved university, or equivalent qualification.
- IELTS: With at least 5.0 in each of the four components.

Credit System: European Credit Transfer System

Program Structure:

The Program is studied full time and operates on a 10-20 credit modular structure which comprises of 300-600 study hours per subject (Inc. lecture, student contact, private study and assessment) over three years.

Assessment method

All learning outcomes should be addressed either through assignment based or examination method.

Curriculum

	SUBJECT	ECTS
YEAR 1	Strategic Leadership Practice	10
	Strategic Planning	10
	Managing Financial Principles and Techniques	20
	Strategic Human Resource and Development	20
	Research Methods for Strategic Managers	10
YEAR 2	Project Development and Implementation	10
	Managing Corporate Responsibility in Wider Business Sector	10
	Strategic Change and Organisational Behaviour	10
	Creative and Innovative Management	10
	Strategic Marketing Management	10
In order to successfully complete the program the student shall achieve a total of 120 ECTS points.		TOTAL : 120