

Three Years of Graduate Diploma in Business Management

Today's dynamic business environment is driven by innovative professionals who are equipped with the skill set required to identify opportunities and make bold decisions. Business Management study graduates around 78.2% get employed related to Business Analysts, Data analyst, Management Consultants and Social Media Managers but it is not limited.

Program Details

Objective of the program

Graduate Diploma in Business Management aims to help students to develop a critical understanding of management in the context of general business. It offers a strong, sector-related emphasis on practical skills development alongside the development of requisite knowledge and understanding.

The qualification will give you a theoretical understanding of management concepts and an overview of general business. It will equip you to find employment with management prospects in general business or to continue your professional or bachelors studies in the related area.

Admission requirements

- A High School Certificate or Diploma from an approved University, or equivalent qualification.
- IELTS: With at least 5.0 in each of the four components.

Credit System: European Credit Transfer System

Program Structure:

The Program is studied full time and operates on a 10 credit modular structure which comprises of 300 study hours per subject (Inc. lecture, student contact, private study and assessment) over three years.

Assessment method

All learning outcomes should be addressed either through assignment based or examination method.

Curriculum

	SUBJECT	ECTS
YEAR 1	Higher Education Skills	10
	Business Organisation	10
	Business Leadership and Equality	10
	Management in Practice	10
	Public Relations	10
	Leadership Development	10
YEAR 2	Marketing, Business Development and Performance Management	10
	Management Development, Innovation and Decision Making	10
	Organisation Management	10
	Leadership Management	10
	Finance, Risk and Corporate Responsibility Management	10
	Business Resource Management	10
YEAR 3	Higher Education Research	10
	Enterprise Innovation 20	10
	Supply Chain Management	10
	The Final (Individual)	10
	Project Delivering Customer Value through Marketing	10
	Accounting with Technology	10
In order to successfully complete the program the student shall achieve a total of 180 ECTS points.		Total:180