

Three Years of Graduate Diploma in Hospitality and Tourism Management

Treating people from diverse cultures and life style hospitality and tourism management is never ending and meets rapid growth. 64% of the graduates take further studies to enhance their career opportunities. Since hospitality and tourism industry is rapidly changing and growing drastically, there is really a high competition but also lots of opportunities. Graduates are offered employment in Airways, Star Hotels, Tour operators, Real Estate Management Companies, Spa and Wellness Centres, Cruise Companies, etc.,

Program Details

Objective of the program

Graduate Diploma in Hospitality and Tourism Management aims to help students to develop a critical understanding of management in the context of general business. It offers a strong, sector-related emphasis on practical skills development alongside the development of requisite knowledge and understanding. The qualification will cover about the factors associated with the tourism industry and emerging issues within the industry. You will learn about the tour operations which allow you to study visitor's attraction, urban cultures and globalization along with the hospitality.

Admission requirements

- A High School Certificate or Diploma from an approved University, or equivalent qualification.
- IELTS: With at least 5.0 in each of the four components.

Credit System: European Credit Transfer System

Program Structure:

The Program is studied full time and operates on a 10 credit modular structure which comprises of 300 study hours per subject (Inc. lecture, student contact, private study and assessment) over three years.

Assessment method

All learning outcomes should be addressed either through assignment based or examination method.

Curriculum

	SUBJECT	ECTS
YEAR 1	Contemporary Issues in Travel and Tourism	10
	Visitor Attraction Management	10
	Personal and Professional Development	10
	Research Project	10
	Incoming and Domestic Tourism	10
	Travel and Tourism Entrepreneurs	10
YEAR 2	Sustainable tourism and destination development	10
	Resort Management	10
	Marketing in Travel and Tourism	10
	Tourist Destinations	10
	Finance and Funding in the Travel and Tourism Sector	10
	Legislation and Ethics in the Travel and Tourism Sector	10

YEAR 3	Tourism Policy and Planning	10
	International Travel, Tourism and Hospitality	10
	Managing the Customer Relationship	10
	Contemporary Hospitality Management	10
	Organisation Behaviour in Hospitality and Tourism sector	10
	Research Project	10
In order to successfully complete the program the student shall achieve a total of 180 ECTS points.		Total:180

Course details are subject to change